



Cultural Program of the World Nomad Games

"ART LAB" CREATIVE LABORATORY

CONCEPT

1. IDEOLOGICAL FRAMEWORK AND STATUS: "FROM EVENT TO LEGACY"

The "Art Lab" Creative Laboratory serves as the intellectual and artistic hub of the World Nomad Games (hereinafter the WNG), facilitating the transition from event-based activity to the formation of sustainable heritage.

The platform's operations are based on the principle of materializing cultural memory. Unlike temporary festival formats, this program is designed to create a long-term fund and transform creative energy into sustainable cultural assets.

Official Status and Key Concepts:

This location is officially designated as the site for the formation of the first phase of the collection for the future Museum of the World Nomad Games. Sculptures and paintings created here are regarded as the material embodiment of the WNG concept.

Scientific supervision and the publication of the WNG Album, "Heritage of the Celestial Mountains", establishes the Kyrgyz Republic as the author and guardian of the Games' cultural code, ensuring international verification of the WNG history.

2. GOALS AND OBJECTIVES

Goal: To create a comprehensive artistic and intellectual platform for the formation, scientific analysis, and long-term safeguarding of the material heritage of the World Nomad Games.

Key Objectives:

- Forming the foundational museum collection of the WNG.
- Transforming the territory of the Center of Nomadic Civilizations (hereinafter the Center) into an "Open-Air Museum" (The Alley of Sculptures).
- Publishing the representative WNG Album, "Heritage of the Celestial Mountains," as the official historical register.
- Demonstrating the vitality of tradition through contemporary art forms and fostering dialogue between masters, scholars, and society.



3. PROGRAM STRUCTURE

The program is implemented through three intercomplementary components:

A. Monumental Component (Sculptors' Symposium)

Format: National symposium and exhibition-contest.

Content: Masters working in "open studio" mode. **Outcome:** The Alley of Sculptures – monumental compositions integrated into the Center's landscape.

B. Artistic Component (Painting Contest)

Format: National exhibition-contest.

Content: Exhibition of fine arts.

Outcome: Selection of premier works to be inducted into the permanent museum collection.

C. Intellectual Contest (Scientific Program)

Intellectual contest serves as the official platform for the WNG Scientific Program, aimed at the theoretical analysis of nomadic heritage and its relevance in the modern world.

Format: International Scientific Conference.

Content: Academic sessions, exhibitions, and specialized workshops.

Outcome: Official Resolution and a published compendium of conference proceedings.

4. CULMINATING EVENT

Presentation of the Album "Heritage of the Celestial Mountains": The official launch of the canonical publication documenting the history of the WNG since 2014. This presentation symbolizes the completion of the 2026 heritage formation cycle and its integration into global history.

5. SPATIAL SOLUTION: "THE LIVING MUSEUM"

The zoning of the Center's territory ensures a full cycle of heritage management:

Creation Zone: Open studios for sculptors.

Exposition Zone: Gallery spaces for fine arts.

Discussion Zone: Conference-halls for scientific research.

Record Zone: A central platform for the presentation of the Album and the ceremonial transfer of works to the museum fund.

6. STRATEGIC OUTCOMES

Institutionalization: Establishing a precedent for the formation of a state cultural fund through an international event.



Infrastructural Impact: Creating a world-class cultural and tourism destination on the shores of Lake Issyk-Kul.

International Status: Strengthening Kyrgyzstan's role as an intellectual and methodological center for nomadic civilization studies.

Legal Safeguarding: Formalizing the authorship and cultural code of the WNG through the canonical publication (the WNG Album).

7. DOCUMENT STATUS & IMPLEMENTATION

This Concept Document is the fundamental strategic document defining the ideological, artistic, and programmatic foundation of the Art Lab Creative Laboratory program.

The Concept Document serves as the methodological basis for the development of standing orders, regulations, and organizational documents governing the practical implementation of events.

The regulations of the Concept Document are implemented within the framework of the Cultural Program of the World Nomad Games.